



MT GRAVATT PLAZA

CENTRE PROFILE

CENTRE INFORMATION

Mt Gravatt Plaza is located 8km south of the CBD. The Centre opened in 1982 and extended in 1995. In 2005, the Centre underwent a mall refurbishment including the raising of the mall ceilings and installation of new lighting. In early 2006, the mall tiles were removed and replaced with the lighter and more modern tiles you see today.

Mt Gravatt Plaza comprises of Woolworths, Target and 34 specialty stores on a single level, fully enclosed, air conditioned shopping area. Mt Gravatt Plaza has ample open-air and shaded parking. Customer facilities include free wheelchair hire, parent's room, lost and found department, courtesy crew service, parent's and disabled parking.

Mt Gravatt Plaza continues to be strongly supported by a loyal clientele. This strong community loyalty has allowed Mt Gravatt Plaza to successfully grow from strength to strength.

PRIMARY TRADE AREA: Mt Gravatt, Mt Gravatt East, Holland Park, Holland Park West, Mansfield

SECONDARY TRADE AREA: Tarragindi, Greenslopes, Carina Heights, Wishart

TERTIARY TRADE AREA: Coorparoo, Buranda, Carindale, Camp Hill

TRADE AREA CHARACTERISTICS

The Mt Gravatt Plaza primary trade area is made up of approximately 41,430 people with 15,784 households. The

predominant age groups are 35–54 (26.68%), 0–14 (18.7%) and 25–34 (16.35%).

The Marketfind Consumer Profile of the primary trade area indicates a majority of married / de facto couples (22%), mainly Australian born (73.28%) with the majority of the population still attending School or University.

The most common areas of employment for this area are Manufacturing, Construction, Education and Health Care. Currently 39.33% of households are earning income greater than \$1200 a week (\$57,600 pa). 31% of family households are made up of two people with 15% consisting of three people. 33% of homes are fully owned which is above the metropolitan average and 31% are being purchased.

The Secondary trade area consists of approximately 36,878 people and 13,018 households. The predominate age groups are 35–54 (28.56%), 0–14 (18.28%) and 25–34 (17.14%). Currently 43.44% of households are earning income greater than \$1,200 a week (\$57,600 pa) which is slightly higher than the primary trade area.

The Tertiary trade area consists of approximately 39,598 people and 15,802 households. The predominate age groups are 35–54 (29.71%), 0–14 (18.5%) and 25–34 (17.41%), indicating more families in this trade area. Currently 44.67% of households are earning income greater than \$1200 a week (\$57,600 pa).

The total trade area population represents approximately 117,906 people across 44,604 households.

AGE

Age	Primary %	Primary #	Sec. %	Sec. #	Tertiary %	Tertiary #	Bne Avg %
0–14	18.7%	7759	18.28%	5960	18.05%	6948	25.17%
15–24	15.56%	6448	14.8%	4834	14.72%	5668	19.07%
25–34	16.35%	6777	17.14%	5588	17.41%	6704	18.86%
35–54	26.68%	11054	28.56%	9308	29.71%	11438	35.60%
55–74	14.67%	6080	13.53%	4411	12.59%	4848	16.13%
75+	7.99%	3312	7.63%	2489	7.48%	2881	6.85%

HOUSEHOLD INCOME

Income	Primary %	Primary #	Sec. %	Sec. #	Tertiary %	Tertiary #	Bne Avg %
0	.98%	158	.94%	123	.65%	102	.94%
0 – 11952	6.26%	1008	4.56%	594	4.73%	747	4.90%
11953–23952	10.88%	1753	10.06%	1310	9.68%	1531	9.77%
23953–38352	15.18%	2445	13.98%	1820	14.40%	2276	15.47%
38353–57552	17.28%	2783	17.14%	2231	17.38%	2748	18.54%
57553–95952	20.73%	3338	21.96%	2859	21.12%	3339	21.58%
95953–110352	13.70%	2207	15.40%	2005	16.43%	2597	13.19%
110353+	4.90%	789	6.08%	791	7.12%	1125	5.12%
Not stated / partial stated	10.09%	1624	9.89%	1287	8.5%	1344	10.48%

Source: ABS 2006 Census

Retail First®

Leasing enquiries: Tom Dowling
Tel (07) 3323 8888 • Mob 0419 136 418

OWNER:
YU FENG

TRADING HOURS

Specialties:

Monday – Friday	9.00am – 5.30pm
Thursday	9.00am – 9.00pm
Saturday	9.00am – 4.00pm
Sunday	10.00am – 4.00pm*

Woolworths:

Monday – Friday	8.00am – 9.00pm
Saturday	8.00am – 5.00pm
Sunday	9.00am – 6.00pm

Target:

Monday – Friday	8.30am – 6.00pm
Thursday	8.30am – 9.00pm
Saturday	8.30am – 5.00pm
Sunday	10.00am – 4.00pm

*Some stores may vary.

GROSS LETTABLE AREA

Woolworths	3,084.0 m ²
Target	5,840.0 m ²
Specialty	3,874.5 m ²
Total	12,798.5 m ²

Land Area 5.60 ha

Total Carparks 1200
Undercover 130

Annual Turnover **\$106m**

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Cnr Creek & Logan Roads,
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Majors

- W Woolworths 3343 7600
- T Target 3343 6166

Banks

- 3/4 ANZ 13 13 14
- 23 Bank of Queensland 3247 1700
- 107 Commonwealth Bank 3349 6233
- 102 SunCorp Metway 13 11 55
- 106 Westpac 3422 3488
- ATM1 SunCorp Metway
- ATM2 Bank of Queensland
- ATM3 Credit Union Australia
- ATM4 Commonwealth Bank
- ATM5 ANZ

Fashion

- 103 Lifeline 3349 0817
- 109 Millers Fashion Club 3343 6600

Fresh Food

- 10/11 A&M Meats 3343 9118
- 13 Bakers Delight 3849 1822
- 9 Crispy Carrot 3343 9415
- 12 Lenards 3849 5433
- 8 VJ's Seafoods 3343 3748

Food – Eat In / Takeaway

- 14 Bean Out 3343 5515
- 101 Caffe Impero 3349 4899
- 16 Donut King 3343 6300
- K2 Ichii Sushi 3343 4889
- K1 Plaza Ice Creams 3343 3564

Hair / Health / Beauty

- 18a Better Health Medical Centre 3219 4211
- 1 Budget Eyewear 3849 8361
- 5 Mode Hairdressing 3422 0779
- 2b Shiny Nails 3349 7873
- 18 Terry White Chemist 3343 9330
- 22 The Diplomat Hairdressers 3849 1099
- 106a The Optical Superstore 3349 5930
- 7 Vitality Healthfoods 3343 9090

Household

- 110 Choice Value 3849 6759

Jewellery & Gifts

- 6 Jon Crosbie Jeweller

Miscellaneous

- 17 BWS 3349 0179
- 1A Mt Gravatt Florist 3349 9455
- 15 Sunshine News 3343 9460

Services

- 104 Australia Post 13 13 18
- 20A Coby Copy 3849 2188
- K3 Easy Netcafé
- 15A Flight Centre 3136 9700
- 6A Jetset 3849 5268
- 2C Mt Gravatt Plaza Shoe Repairs 3849 2800
- 2A Peerless Dry Cleaners 3849 5424

